IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants :

Jacobi, et al.

CONFIRMATION NO.: 1552

Patent No.

7,113,917

Issued

September 26, 2006

For

PERSONALIZED

RECOMMENDATIONS OF ITEMS REPRESENTED WITHIN

A DATABSE

NOTIFICATION OF ERRORS IN ISSUED PATENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This communication is being filed to "make of record" the following errors in the above-referenced patent:

At column 12, line 47, "popular₁₃ item" should be changed to --popular item--.

At column 14, line 33, "is₁₂ purchased" should be changed to --is purchased--.

Since these errors are inconsequential, a Certificate of Correction is not required;

however, it is requested that this Notification be made of record in the file.

Please charge any fees that may be required to deposit account 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 12-21-06

By: Consid (

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